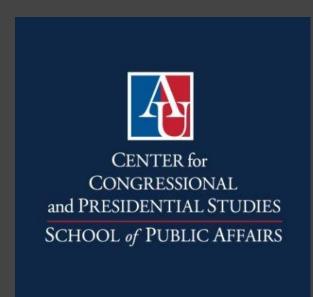
AFRICAN AMERICAN BATTLEGROUND STATE POLL – JULY 2020



African American Research Collaborative

Understanding and Communicating Black Political Action

About the Battleground State Poll

- Total sample of N=1,215 African Americans; with roughly 200 from battleground states in...
 - > The Rust Belt (Michigan, Pennsylvania, Wisconsin)
 - The Southeast (Florida, Georgia, North Carolina)
 - Oversample (50% of respondents) of 18-29 year olds
- * Margin of Error: \pm 2.8% (full sample); \pm 6.9% (each battleground state)
- Respondents randomly selected to complete the survey online
- Final data were weighted--not only to be representative within each state but also to adjust for each state's population size of African Americans
- Field Dates: July 1 to July 9, 2020

Overview

- Getting Ahead, Race & Trust in the USA
- The Criminal Justice System
- Partisanship & Mobilization
- Optimism, Economy & Methods of Change
- What An Engaged Black Electorate Looks Like
- The 2020 Presidential Election

Getting Ahead, Race & Trust in the USA

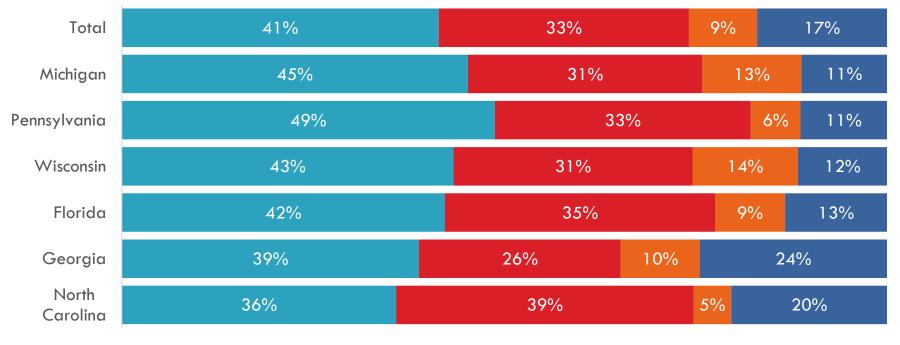
Why some people don't get ahead

When considering why some people do not get ahead in America, which of the following statements is closest to your view?

	They make bad choices	Discrimination holds them back	They have bad luck	System does not provide enough opportunities
18-29	26%	32%	8%	35%
30-44	25%	26%	6%	43%
45-59	28%	28%	3%	42%
60+	11%	33%	5%	52%

How White people treat Black people

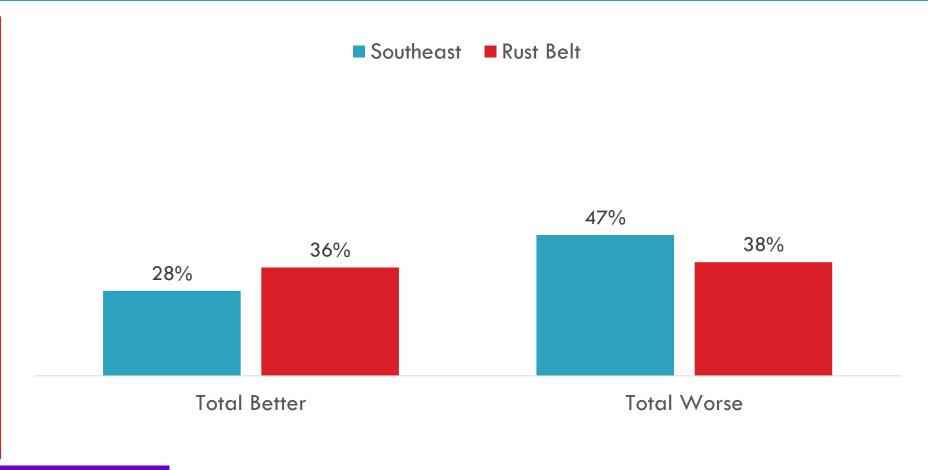
In your personal experiences, which of the following statements best represents how you have been treated by White people?



- Most treat me with genuine respect
- Most pretend to treat me with respect to my face but hold negative views about me behind my back
- Most do *not* treat me with respect
- I don't interact with enough White people to have an opinion

Race relations better/worse (by region)

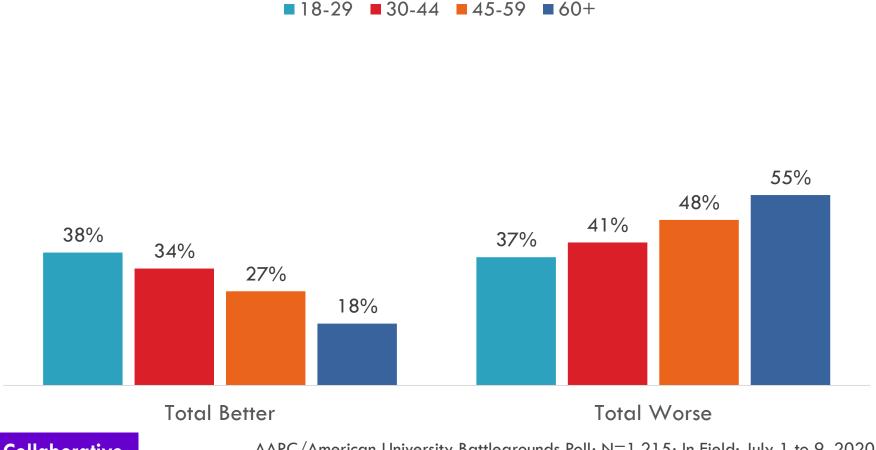
To what extent would you say things have gotten better or worse for African Americans in recent decades?



African American Research Collaborative

Race relations better/worse (by age)

To what extent would you say things have gotten better or worse for African Americans in recent decades?

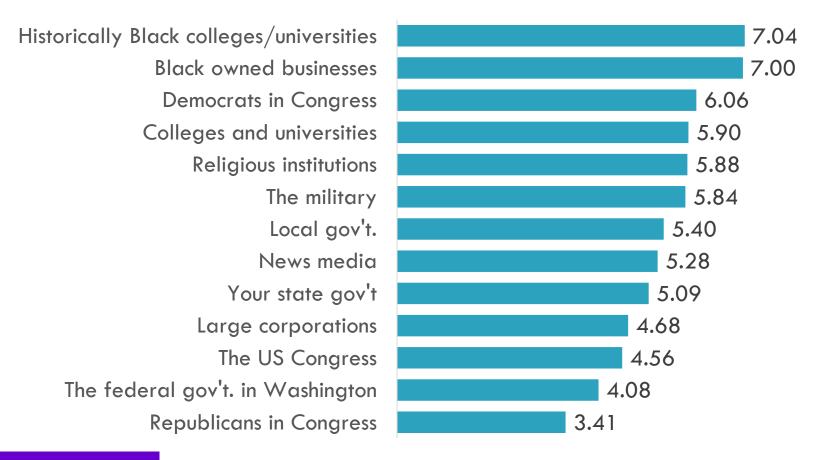


African American Research Collaborative

Who do you trust?

How much you trust them to do what is best for the Black/African American community

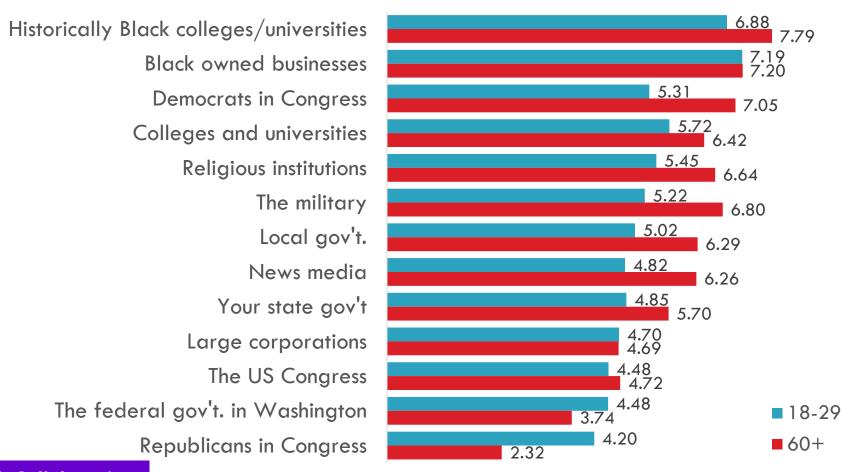
[Average ratings, full sample, on a 10-point scale]



Who do you trust? (younger vs. older)

How much you trust them to do what is best for the Black/African American community?

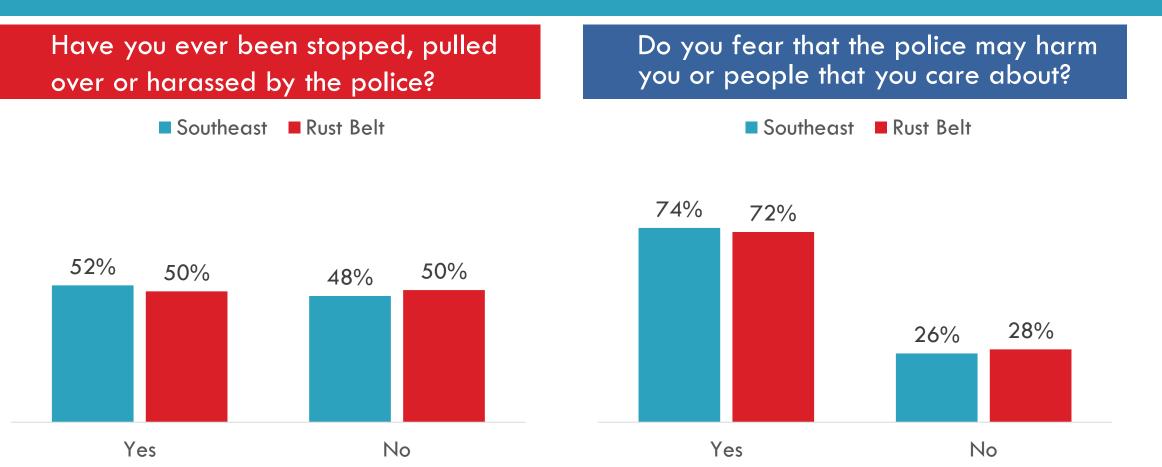
[Average ratings, full sample, on a 10-point scale]



African American Research Collaborative

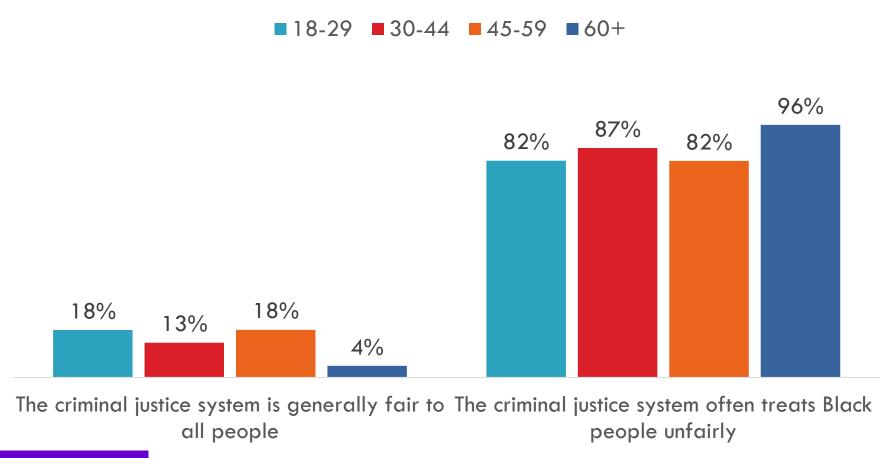
The Criminal Justice System

Experiences with the police



Attitudes about the criminal justice system

Some people say that the criminal justice system is generally fair to all people without regard to race, while others say that there is systemic racism in the criminal justice system such that Black/African American people are often treated unfair...



African American Research Collaborative

When thinking about Black Lives Matter, what one or two words come to mind?

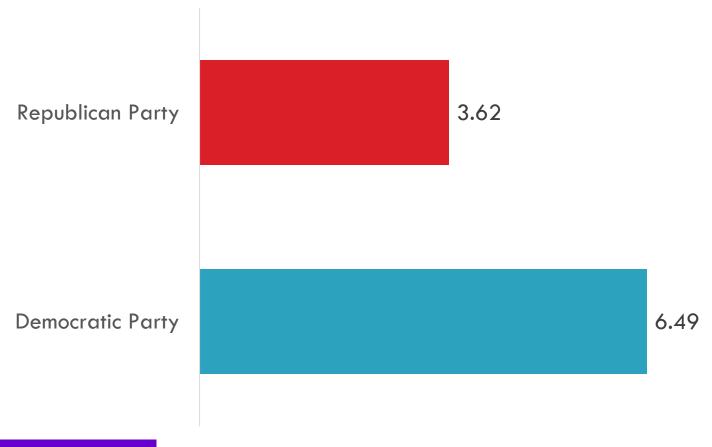


Partisanship & Mobilization

How welcoming are the political parties?

On a scale of 1 to 10 with 1 being not at all welcoming and 10 being very welcoming, how welcoming do you believe the following is to Black/African Americans?

[Average ratings, full sample, on a 10-point scale]

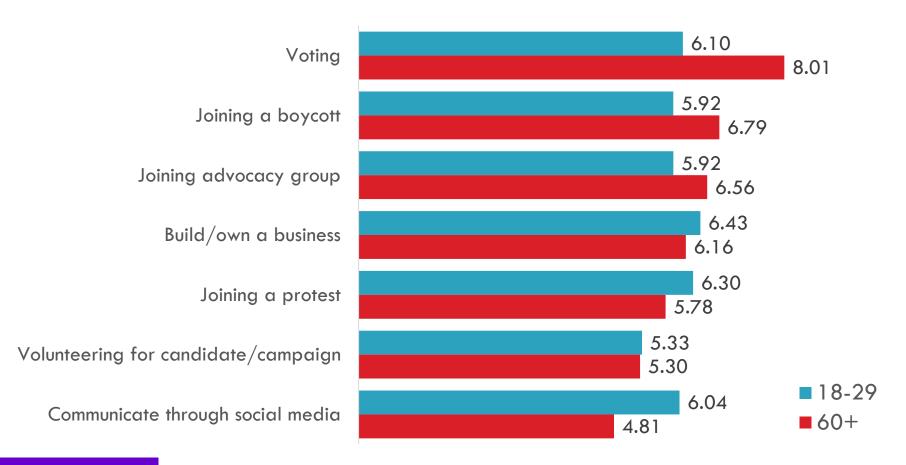


African American Research Collaborative

How to Change America

If you wanted to change something you do not like in America, how effective do you think each of the following activities are?

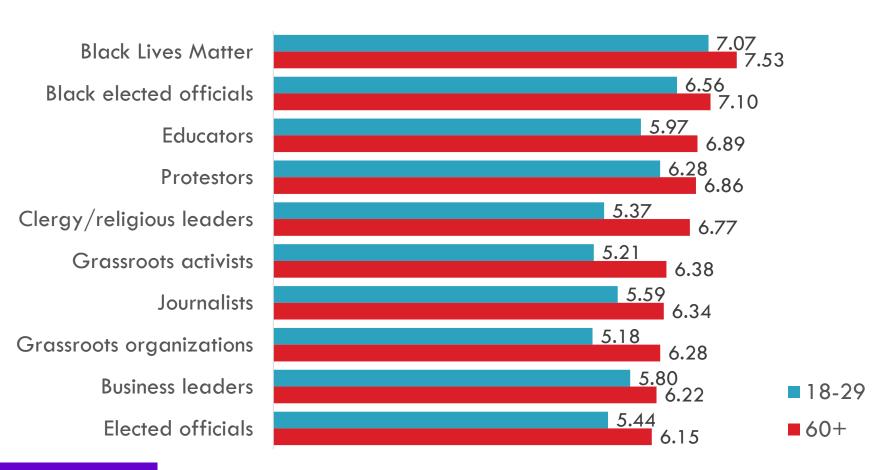
[Average ratings, full sample, on a 10-point scale]



The effectiveness of local activism

Let's say you wanted to change something in your city or local community, such as addressing police brutality or police practices that concern you. How effective do you think the following are in making sure that change takes place?

[Average ratings, full sample, on a 10-point scale]

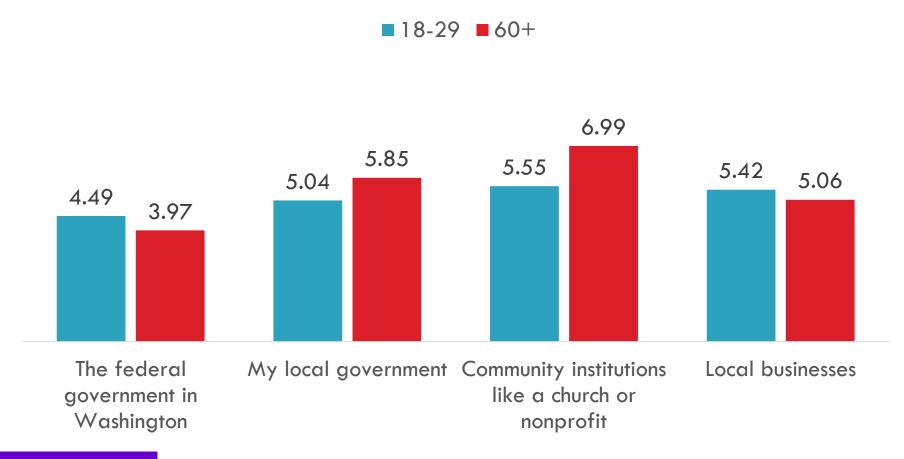


African American Research Collaborative

Who will look out for you in uncertain times?

How much do you believe each of the following will look out for you in uncertain or difficult economic times?

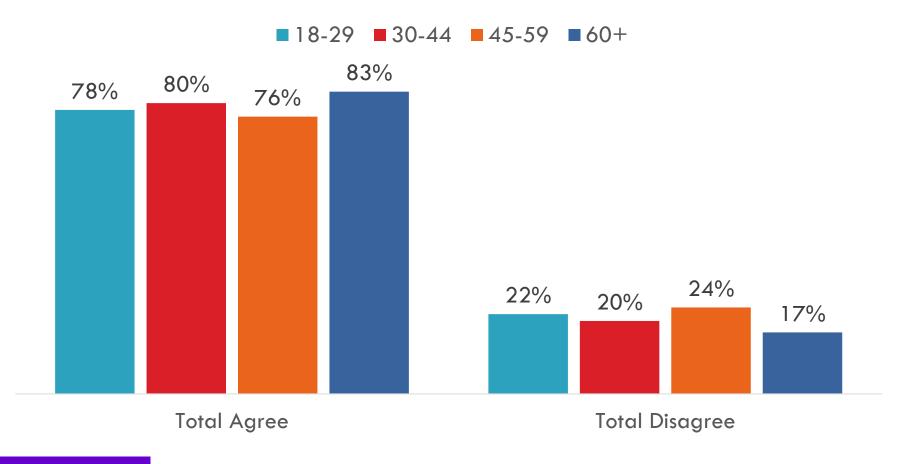
[Average ratings, full sample, on a 10-point scale]



African American Research Collaborative

The importance of elections

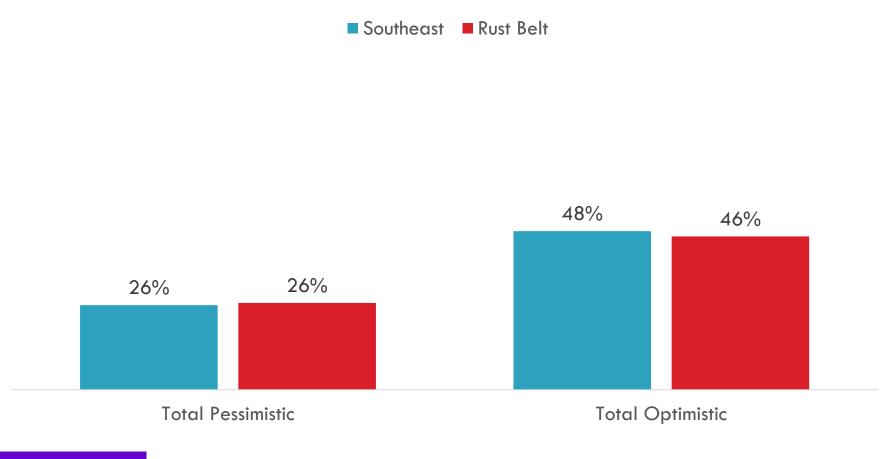
Please indicate whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly with the following statement: The outcomes of elections have a meaningful impact on my life



Optimism, Economy & Methods of Change

Optimistic/Pessimistic about the economy

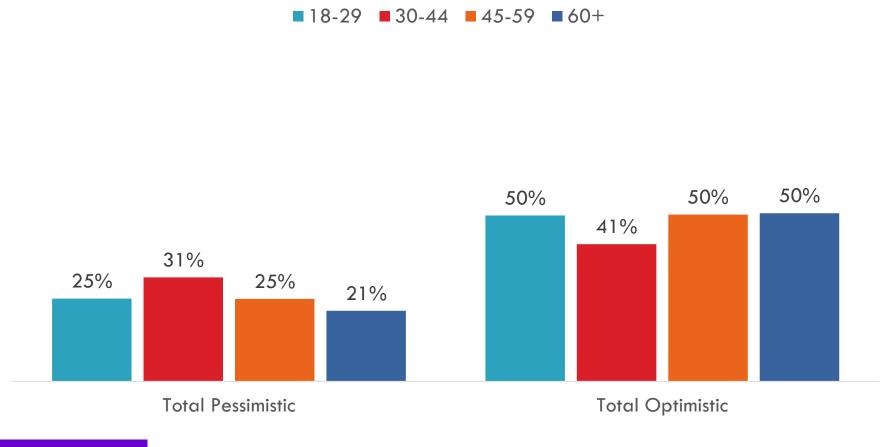
When you think about your economic future and/or that of your family, how optimistic or pessimistic do you feel?



African American Research Collaborative

Optimistic/Pessimistic about the economy

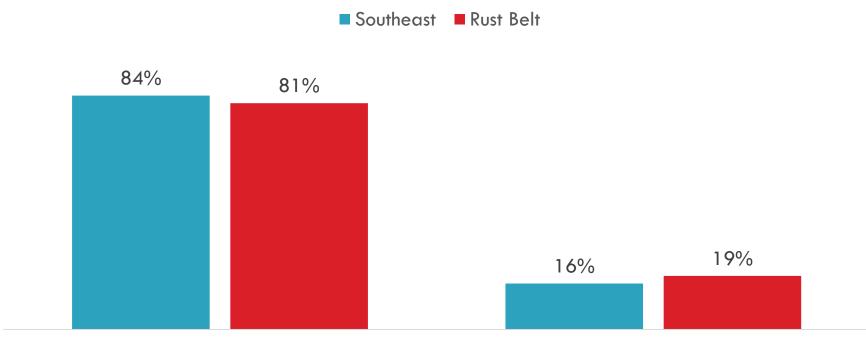
When you think about your economic future and/or that of your family, how optimistic or pessimistic do you feel?



African American Research Collaborative

Attitudes about government programs

Which of the two statements below do you agree with more?

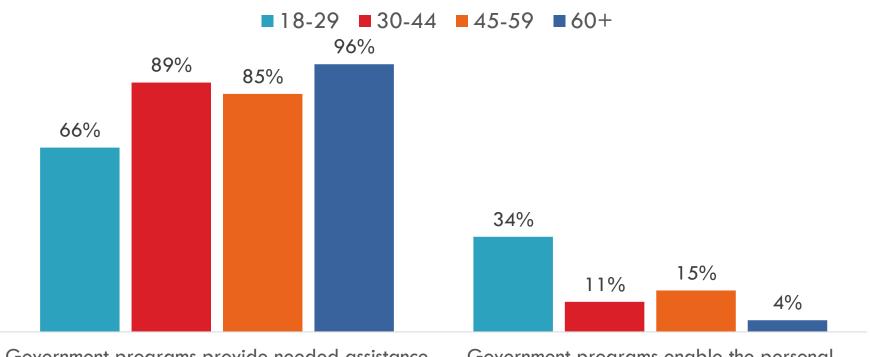


Government programs provide needed assistance to people who fall on hard times through no fault of their own

Government programs enable the personal failings of people who have not worked hard or who make bad choices

Attitudes about government programs

Which of the two statements below do you agree with more?



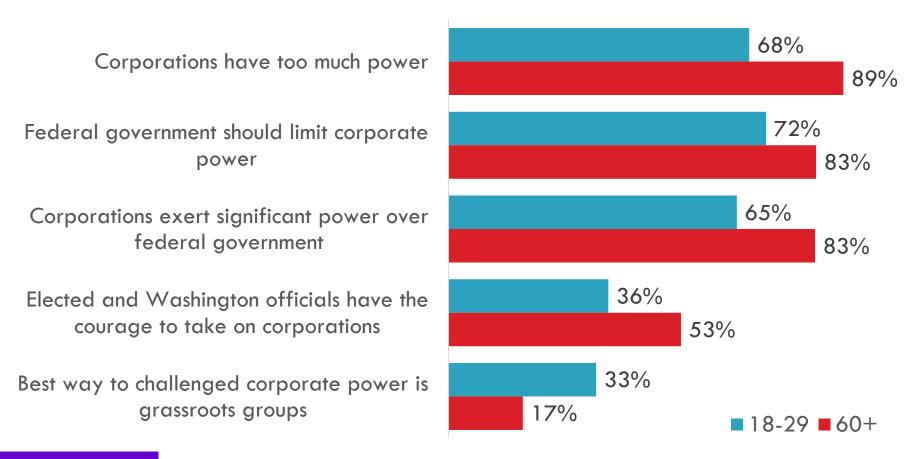
Government programs provide needed assistance to people who fall on hard times through no fault of their own

Government programs enable the personal failings of people who have not worked hard or who make bad choices

The influence of big business

To what extent do you agree with the following statements

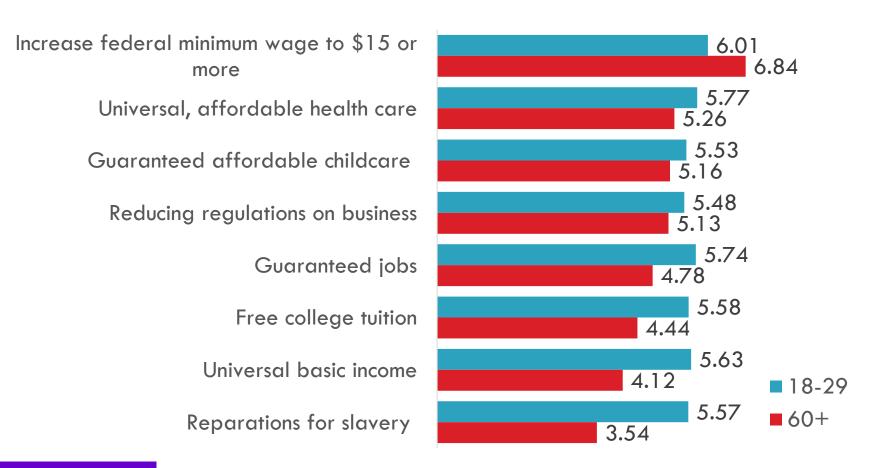
[% Agree]



African American Research Collaborative

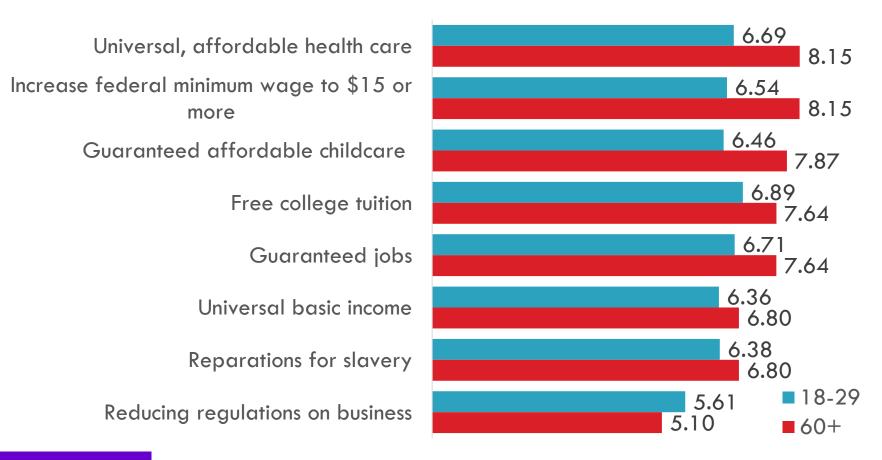
The likelihood of policies passing

How likely do you think it is that each of the following proposals will be enacted in the next 10 years?



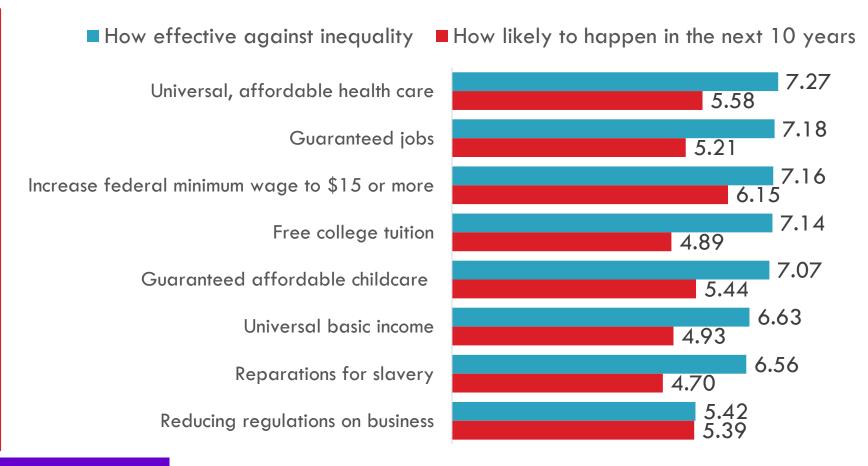
The effectiveness of policies

How effective do you think each of the following would be in reducing inequality in America?



Effectiveness & Likelihood combined

How effective/ likely to be enacted are each of the following in reducing inequality in America?

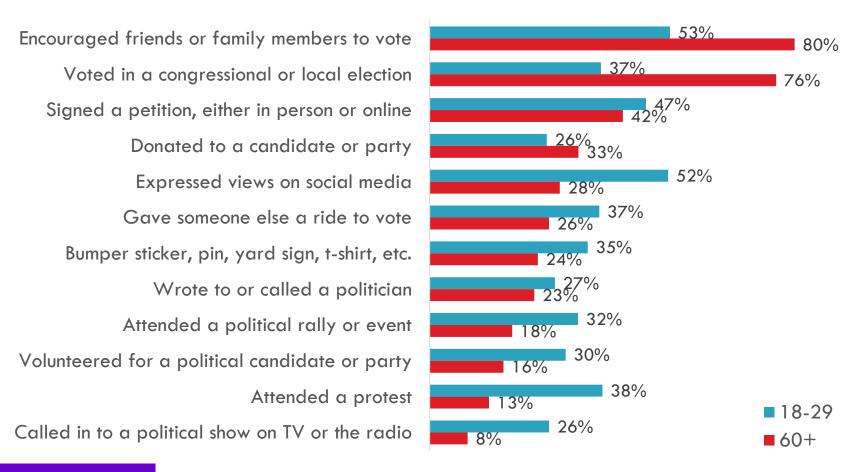


What An Engaged Black Electorate Looks Like

Types of political involvement

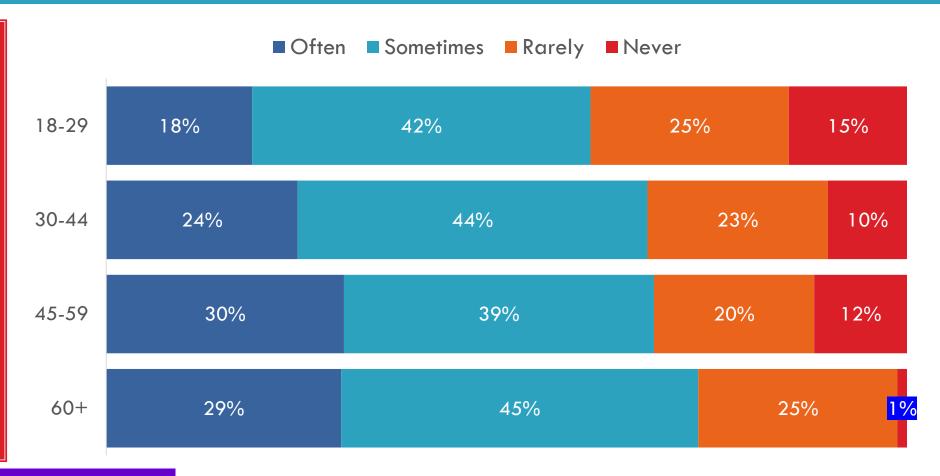
In the last four years, in which of the following activities have you participated?

[% Yes]



Talking politics

How often do you talk about politics?

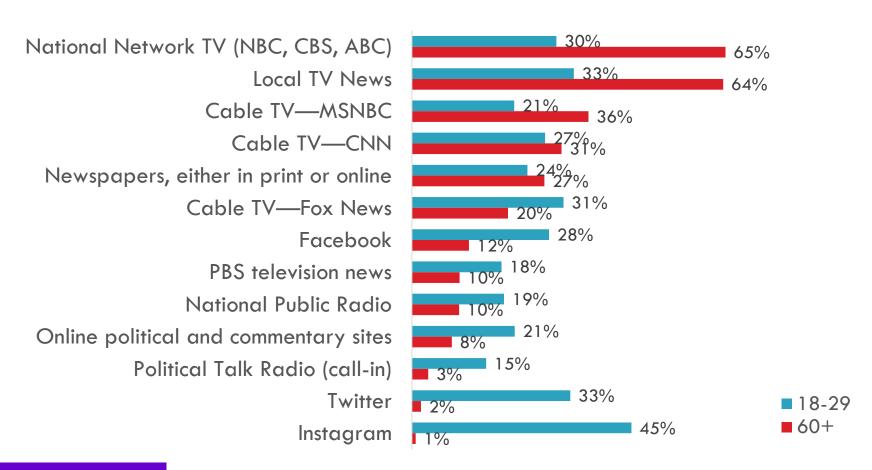


African American Research Collaborative

Political information sources

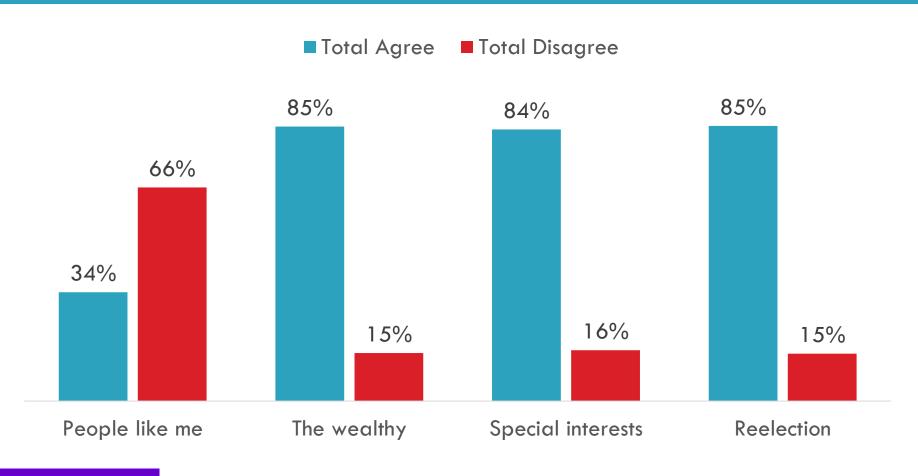
Thinking back over the last week, how often did you get some news about politics or public affairs from each of the following sources:

[% "Often"]



Who do elected leaders look out for?

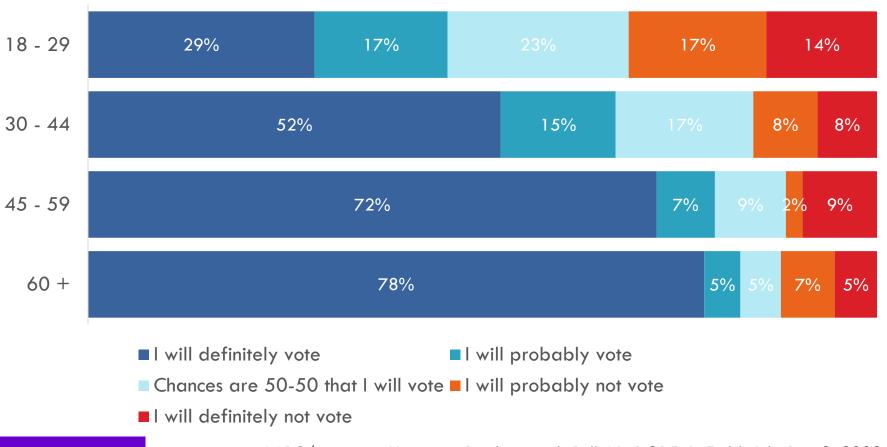
Indicate whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly: Elected leaders in Washington look out for/care about...



African American Research Collaborative

Certainty of voting

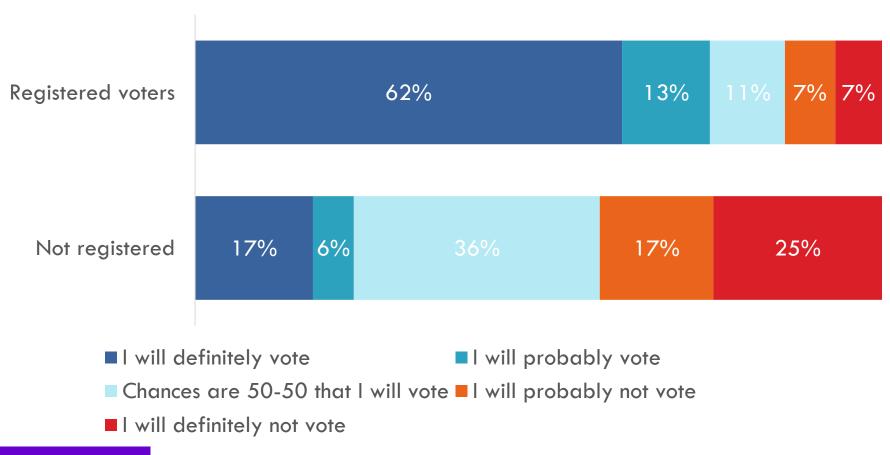
Thinking ahead to the November election, how motivated are you to vote?



African American Research Collaborative

Certainty of voting

Thinking ahead to the November election, how motivated are you to vote?

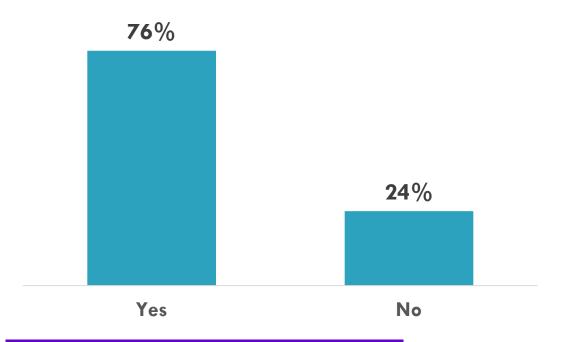


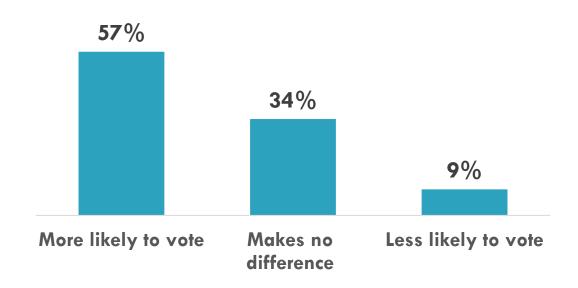
African American Research Collaborative

Voter suppression

Do you believe there is an active effort to suppress or stop the vote of Black people and young people?

Are you more or less likely vote if you believe someone is trying to suppress or stop Black people from voting?



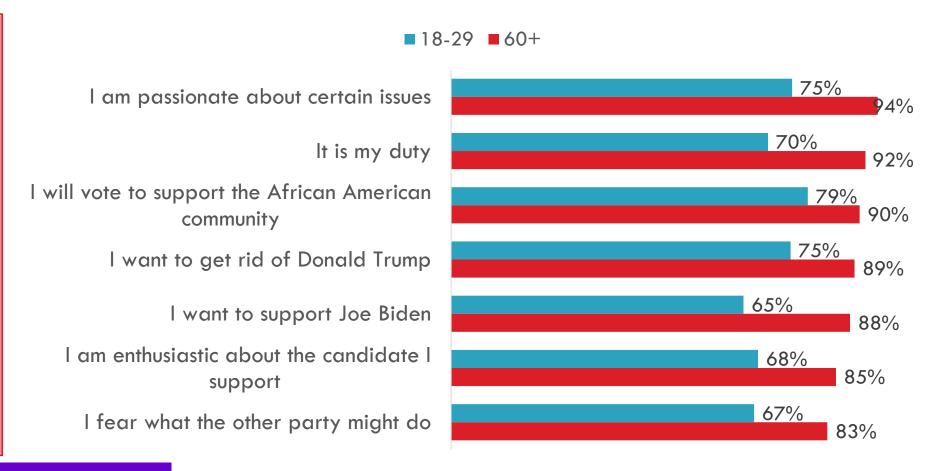


The 2020 Presidential Election

Reasons for voting (full sample)

To what extent do you agree or disagree with each of the following statements about voting? I will vote [to or because] ...

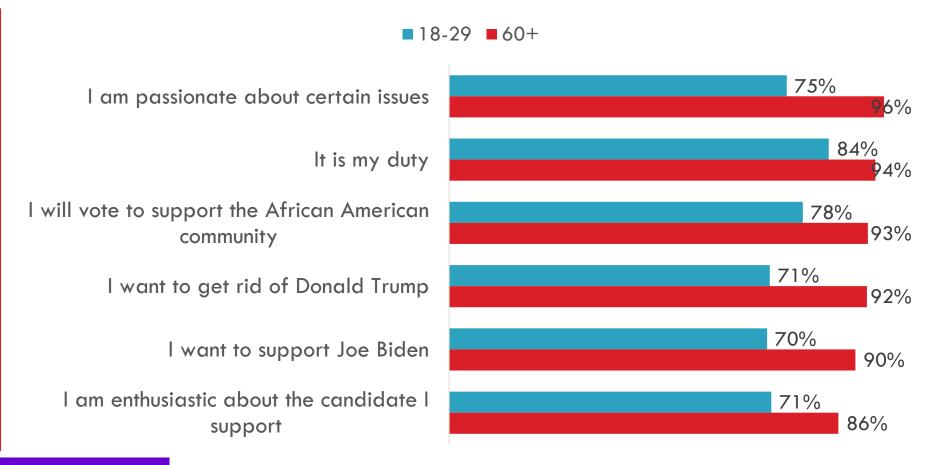
[% Total Agree]



Reasons for voting (registered voters)

To what extent do you agree or disagree with each of the following statements about voting? I will vote [to or because] ...

[% Total Agree]

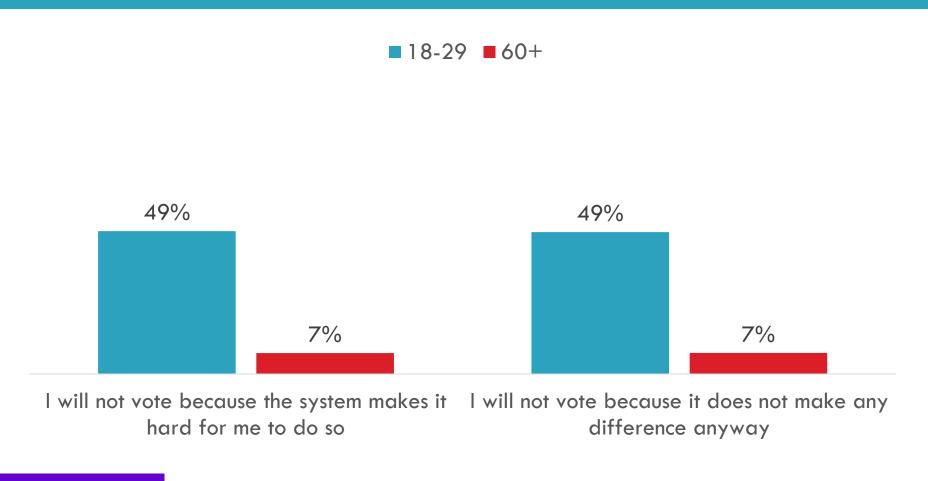


African American Research Collaborative

Reasons for possibly not voting

To what extent do you agree or disagree with each of the following statements about voting?

[% Total Agree]

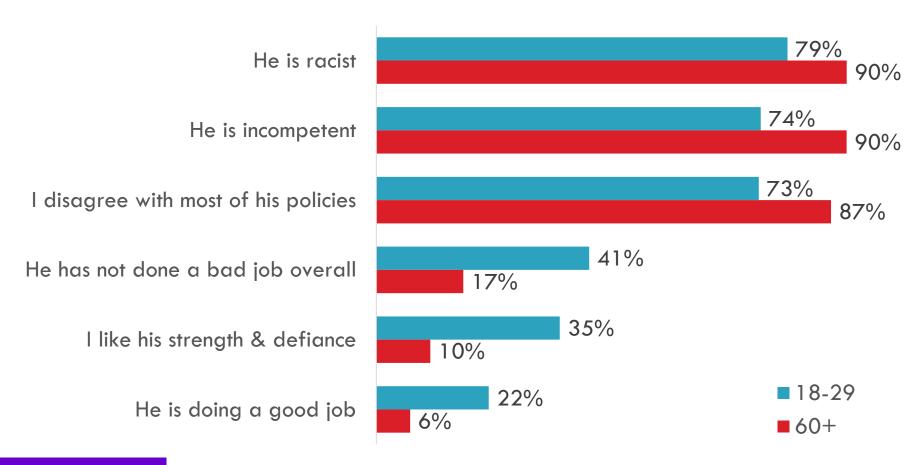


African American Research Collaborative

Trump evaluations

When it comes
to your view of
President
Donald Trump,
please indicate
whether you
believe the
following
statements are
true or false

[% True]



African American Research Collaborative

When thinking about President Donald Trump, what one or two words come to mind?

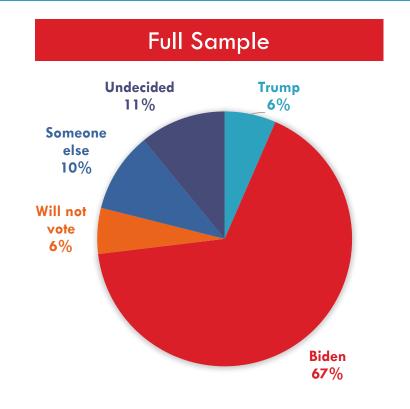


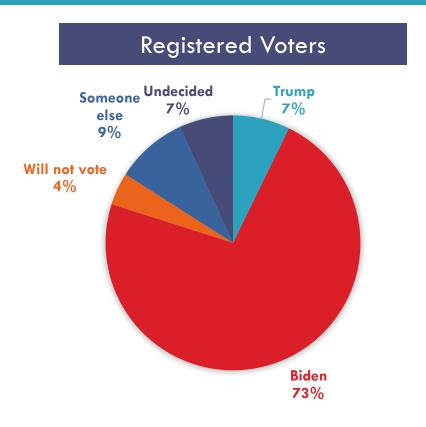
When thinking about Vice-President Joe Biden, what one or two words come to mind?



Candidate preference

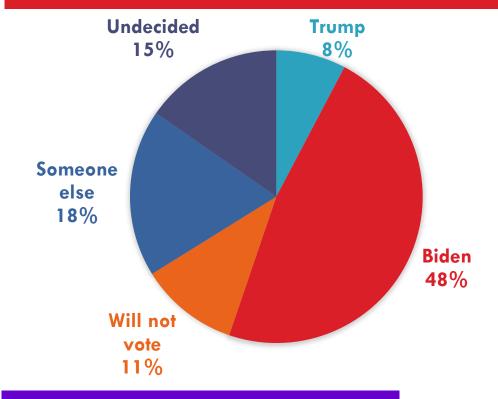
When choosing between the candidates, do you prefer President Trump or former Vice-President Joe Biden?



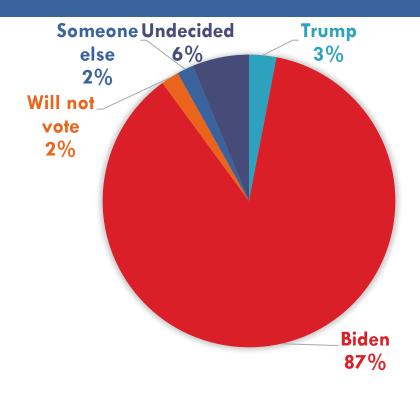


Candidate preference (full sample)

Among the youngest (18-29)



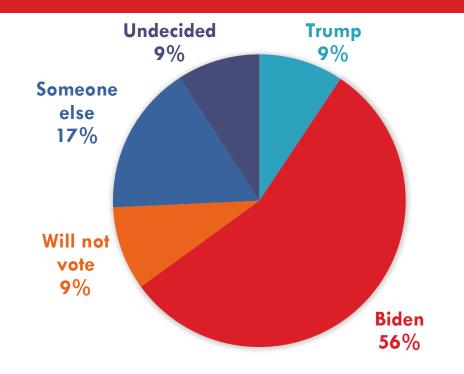
Among the oldest (65+)



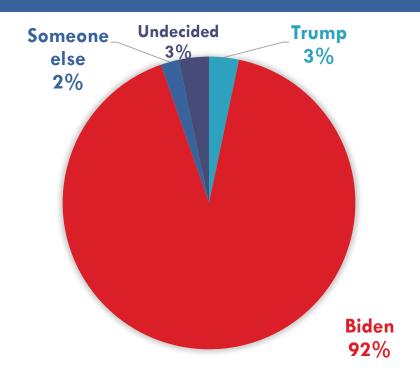
African American Research Collaborative

Candidate preference (registered voters)

Among the youngest (18-29)

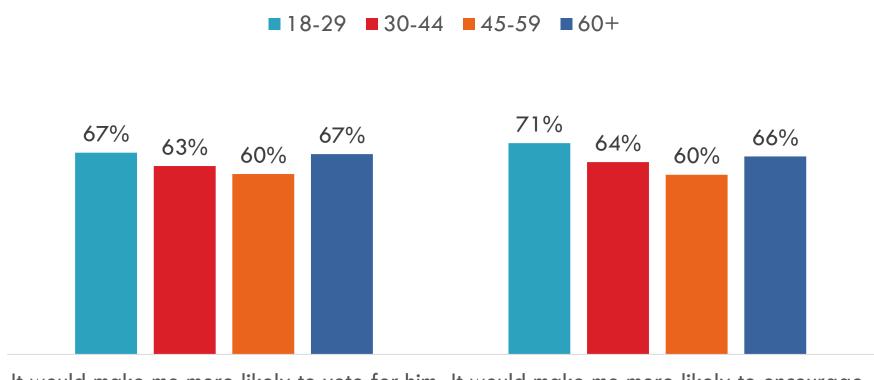


Among the oldest (65+)



Biden's VP pick (registered voters)

If Joe Biden
picks a
Black/African
American
woman for his
running
mate...

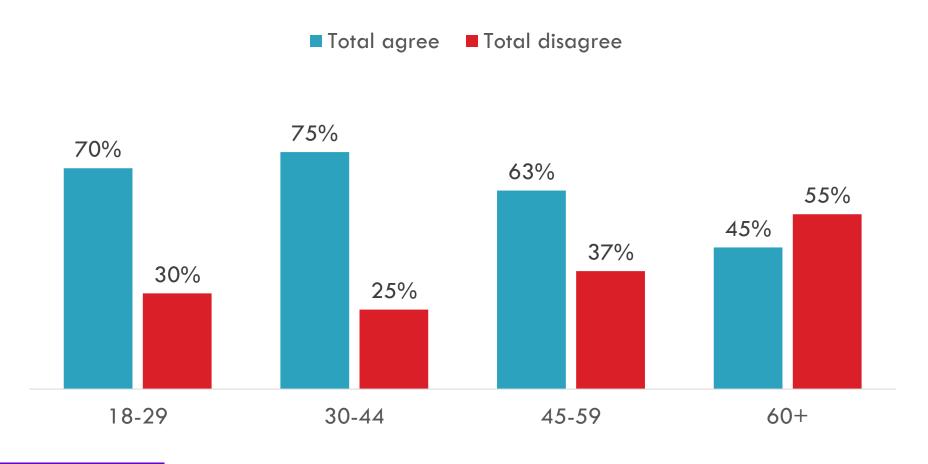


It would make me more likely to vote for him It would make me more likely to encourage friends and family to vote for him

Mail-in ballots (part 1)

I want to vote in person at the polling place, even if vote by mail is available in my state

[% Total agree versus total disagree]

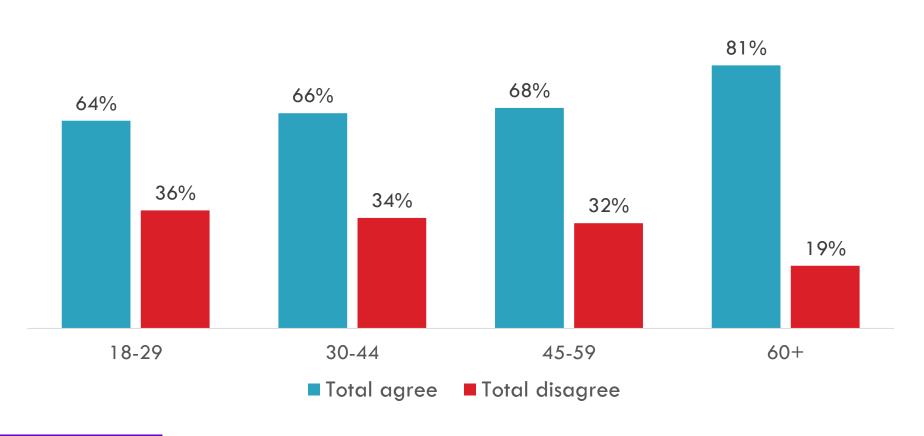


African American Research Collaborative

Mail-in ballots (part 2)

I trust the state to honestly report who I voted for if I use vote by mail

[% Total agree versus total disagree]



African American Research Collaborative

Q&A

For more information, go to: www.AfricanAmericanResearch.us